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Local TV Personalities CHP Officer Ricardo Quintero & Elizabeth Espinosa to Host 4th Annual Northeast LA Softball/Baseball Benefit STRIKE OUT ALS 2010

Los Angeles, CA (August 19, 2010) – Local television personalities **CHP Officer Ricardo Quintero** (*Good Day LA, Primera Edición, The Hook Up*) and Reporter/Anchor **Elizabeth Espinosa** of KTLA 5 News at 6 will host the **4th Annual Northeast LA Softball/Baseball Benefit Strike Out ALS 2010** on **Saturday, August 28th** to raise funds for Quintero's brother Juan Quintero and other families affected by Amyotrophic Lateral Sclerosis (ALS).

Organized by the Northeast L.A. Little League and the Quintero family, last year their efforts combined with the help and contributions from the community, raised enough money to purchase a custom van to meet Juan's transportation needs, a luxury many ALS patients are not afforded. "This year, we're extending the love to other families..." said **Ernesto Quintero**, Juan's brother and lead organizer of the event, "it's about helping my brother but it's also about helping other families and making them feel like they too matter." **Sergio Villaseñor**, VP Northeast Little League Park added, "Today it's for Juan and tomorrow it may be for one of us...you never know."

The **4th Annual Northeast LA Softball/Baseball Benefit Strike Out ALS 2010** will take place on **Saturday, August 28, 2010** at the Northeast Little League Field at 929 Academy Rd., Los Angeles, 90012. Games begin at 8:00 AM. Donations are as follows: \$25 for individual players and \$250 for a team of 10. Participants are strongly encouraged to pre-register online at www.johnpaulquintero.com. All minors, majors, juniors and softball teams are welcomed.

Local artists have also donated some of their finest work for a silent auction to place at the park throughout the event. One special item in particular, a painting of Carlos Santana, has been donated by artist Margaret Garcia. This one-of-a-kind piece has been personally signed by the legend himself and will be up for bid along with other amazing pieces by artists including GERM, Kiki Eder, Fernando Barragan, Raul baltazar, Willie Loya, Angela Maria Ortiz S, among others.

The **4th Annual Northeast LA Softball/Baseball Benefit Strike Out ALS 2010** promises to be a fun-filled day of softball/baseball, food, music, art and kids games, but most importantly it's an opportunity for the community to come together and take a swing towards striking out ALS for good! For more information on **Strike Out ALS 2010**, please visit: <http://www.youtube.com/watch?v=MPKaIBMyCSg>.