

# Strike Out ALS 2013

---

October 15, 2013

**Re: Strike Out ALS L.A. Fundraiser - Film Screening of the documentary film “A Sacred Journey”**

Strike Out ALS L.A. would like to invite you to join as a sponsor of our fundraiser event to be held on Saturday, November 16, 2013 at 6:30p.m. at Plaza de la Raza located at 3540 North Mission Road in Los Angeles, CA. We will be screening the documentary film “A Sacred Journey”.

**Synopsis:**

“A Sacred Journey” is the story of Juan’s struggle with ALS (Amyotrophic lateral sclerosis). When he is given 6 months to live, he decides to gift a mural to his community. In this story we witness the birth of a mural paralleled with the progression of his illness. When faced with the decision to be dependent on an artificial ventilator, what will Juan choose?

Strike Out ALS L.A. was organized in effort to assist Juan Quintero and his family with extensive medical costs related to his diagnosis with ALS in 2005. The intent of this year’s event is to increase awareness about ALS, raise funds to complete the feature length film and celebrate Juan’s giving spirit.

Please review the sponsorship levels and contact Carmen Torres at (323) 893-6802 or [carmen@eventsbycarmen.com](mailto:carmen@eventsbycarmen.com) to discuss the role that you can play in providing much needed and appreciated assistance. For more info and/or to donate online, please visit [www.strikeoutalsla.com](http://www.strikeoutalsla.com). Thank you for your consideration and anticipated generosity.

Respectfully,

Carmen Torres  
Sponsor Coordinator



## **Strike Out ALS L.A. (SOALSLA) 2013 - Film Screening of "A Sacred Journey"**

Saturday, November 16, 2013 at 6:30 PM – 11:30 PM  
Plaza De La Raza, 3540 N. Mission Rd, Los Angeles, CA 90031

### **SPONSORSHIP & IN-KIND DONATION OPPORTUNITIES:**

#### **A Sacred Gift: \$1000**

- 10 Tickets and Reserved seating at the film screening of "A Sacred Journey"
- Table for 10 people (1 meal per guest, 1 bottle of vodka or tequila & 2 mixers provided per table)
- T-shirt to each guest (up to 10)
- 3 prints of "A Sacred Journey" mural (partially displayed above)
- Co-Sponsor recognition & company logo on email blasts marketing the event
- Co-Sponsor recognition & company logo on video loop at the event
- Co-Sponsor recognition & company logo with link on the SOALS website
- Co-Sponsor recognition & company logo on all social media marketing
- Co-Sponsor recognition in printed program\* (distributed at event)

#### **All For Juan: \$750**

- 10 Tickets and Reserved seating at the film screening of "A Sacred Journey"
- Table for 10 people (1 meal per guest, 1 bottle of vodka or tequila & 2 mixers provided per table)
- T-shirt to each guest (up to 10)
- 2 prints of "A Sacred Journey" mural (partially displayed above)
- Company logo with link on the SOALS website
- Company logo on video loop at the event
- Sponsor recognition in printed program\* (distributed at event)

#### **Do It For Johnny: \$500**

- 5 Tickets and Reserved seating at the Film Screening of "A Sacred Journey"
- Table for 5 people (1 meal per guest, 1 bottle of vodka or tequila & 2 mixers provided per table)
- T-shirt to each guest (up to 5)
- 1 print of "A Sacred Journey" mural (partially displayed above)
- Company logo on video loop at the event
- Sponsor recognition in printed program\* (distributed at event)

#### **I'm In: \$250**

- 2 Tickets and Reserved seating at the Film Screening of "A Sacred Journey"
- 1 meal & 2 drink tickets per guest
- T-shirt to each guest (up to 2)
- Sponsor name on video loop at the event

#### **In-Kind Donor:**

- Company Logo or Sponsor Name on Video Loop at Film Screening Event

# Strike Out ALS L.A. (SOALSLA) 2013 - Film Screening of "A Sacred Journey"

Saturday, November 16, 2013 at 6:30 PM – 11:30 PM  
Plaza De La Raza, 3540 N. Mission Rd, Los Angeles, CA 90031

## SPONSORSHIP/IN-KIND DONATION FORM

*Join us as we increase awareness about ALS, raise funds to complete the feature length film, and celebrate Juan's giving spirit.*

Please accept my commitment as noted below:

A Sacred Gift: \$1000    All For Juan: \$750    Do It For Johnny: \$500    I'm In: \$250    Other: \_\_\_\_\_

Company Name / Donor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Payment Method: \_\_\_\_\_ Check \_\_\_\_\_ Visa \_\_\_\_\_ M/C \_\_\_\_\_ Amex

Account #: \_\_\_\_\_ CVC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

-----  
Please accept the following In-Kind Donation: \_\_\_\_\_ Raffle Prize \_\_\_\_\_ Auction Item  
Description: (Please include item name, any restrictions, expiration dates, etc.):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Approximate Value: \$\_\_\_\_\_

**Please return this form ASAP to: soalsla@gmail.com and ship/deliver the donated items by 11/10/13**

- Special Display Attached
- Item/Donation is included with this form
- The item will be \_\_\_\_\_ delivered or \_\_\_\_\_ ready for pick up on or before: \_\_\_\_\_
- Please make a Gift Certificate for this donation (logo must be emailed to carmen@eventsbycarmenortorres.com by 11/10/13)
- Please list me in the video loop as follows: \_\_\_\_\_

***Thank you very much!***

All contributions are tax deductible c/o  
Boys and Girls Club of East Los Angeles  
a CA 501 (c) (3) Non-profit Corp. # 95-1865996

**FOR MORE INFO & INDIVIDUAL TICKETS, PLEASE VISIT:**  
WWW.STRIKEOUTALS.COM

**MEDIA INQUIRIES:**  
SOALSLA@GMAIL.COM or 626.869.6895